Qeta Technologies



COMPANY PROFILE

2026

Invent. Impact. Inspire.
Building practical technology for Africa.



Dear Partners and Stakeholders,

Qeta Technologies builds practical digital systems that help organisations modernise operations, improve customer journeys and reach more people through accessible technology.

Our work spans custom software engineering, enterprise platforms, mobile and web applications, artificial intelligence, automation, cloud infrastructure, digital payments, WhatsApp Business solutions and technology consulting. We also build and operate our own products, giving us first-hand experience in turning ideas into dependable platforms used in real environments.

Chibesa Malembe

Founder & CEO
Qeta Technologies



A Brief Story About Qeta



ABOUT US

Qeta Technologies is a Zambia-based software and digital transformation company building practical technology for Africa. We design, develop and support custom software, web and mobile applications, enterprise systems, SaaS platforms, AI-powered tools, cloud infrastructure and digital integrations. Our own ecosystem products demonstrate how we turn complex operating challenges into accessible, scalable solutions.

VISION

To become a trusted African technology company building connected digital systems that improve how people access services, opportunities and everyday experiences.





MISSION

01 Build useful products around genuine African needs, not technology for its own sake.

02 Make digital services accessible through familiar channels.

03 Help organisations digitise operations, payments, customer journeys and service delivery.

04 Grow a connected ecosystem whose products reinforce one another and scale across Africa.



WHAT DRIVES US

Six principles guide how Qeta designs products, serves partners and builds for long-term impact.

01

Practicality

Solutions must work in real operating environments and create measurable value.

02

Accessibility

Users should access services through channels they already know and trust.

03

Partnership

Strong collaboration helps technology fit institutions, communities and markets.

04

Innovation

We continuously improve products using feedback, data and emerging technology.

05

Growth

We build scalable products and partnerships with regional potential.

06

Integration

Our ecosystem shares infrastructure, identity, payments and communication tools.



THE GAP

Across many African markets, important services remain fragmented, manual or difficult to access. Organisations rely on disconnected tools, customers face long processes, digital payments are not always integrated, and useful information often reaches people too late. Qeta closes these gaps with connected, locally relevant digital platforms.

Challenges We Are Addressing

Access

Many users need services that work beyond conventional apps and complex sign-up journeys.

Operations

Businesses often manage registrations, orders, transport and customer support manually.

Integration

Payments, communication, reporting and service delivery are frequently disconnected.

WHAT WE BUILD



Software, AI, Cloud and Digital Transformation

Qeta combines product engineering with technology services. We help organisations move from ideas and manual processes to secure, connected digital systems then provide the infrastructure, integrations and support needed to keep those systems useful.

Custom Software Engineering

Web platforms, mobile applications, enterprise systems and SaaS products designed around each organisation's workflows and users.



AI, Automation & Integrations

Artificial intelligence, WhatsApp automation, payment integrations and APIs that reduce repetitive work and connect digital services.

Cloud & Digital Transformation

Cloud deployment, system modernisation, architecture, dashboards and consulting that help organisations adopt technology responsibly.

S

1. Growing ecosystem of focused digital products
2. WhatsApp-first accessibility
3. Shared payments and operational infrastructure
4. Local market understanding

W

1. Early-stage company and products
2. Limited capital for rapid expansion
3. Dependence on strategic partnerships
4. Need to build market trust at scale

O

1. Growing demand for African digital services
2. Public and private-sector digitisation
3. Mobile and WhatsApp adoption
4. Regional expansion opportunities

T

1. Strong established competitors
2. Changing regulation and payment environments
3. Cybersecurity and infrastructure risks

QETA PRODUCT ECOSYSTEM

Technology Built and Operated by Qeta

Alongside client solutions, Qeta develops and operates its own technology products. These platforms serve as practical proof of our product strategy, engineering, payment integration, WhatsApp automation and operational design capabilities.

Events & Engagement

TiQety — Event discovery, registration, payments, ticketing and access.
Quibo — Live Q&A, polls, quizzes, surveys and audience voting.

Mobility, Commerce & Urban Services

Stopova — Intercity transport, taxi hailing and Marketplace logistics.
Qeta Marketplace — Digital commerce.

TiQety by Qeta Technologies

STOPOVA by Qeta Technologies



Qeta Marketplace

OUR SERVICES

Technology Services Built Around Real Operational Needs

01

SOFTWARE DEVELOPMENT

Enterprise systems · Custom platforms · Web and mobile applications · SaaS products

02

DIGITAL TRANSFORMATION

Process automation · Cloud deployment · Operational dashboards · System modernisation

03

AI & AUTOMATION

Chat Assistants · Artificial intelligence integration · Workflow automation

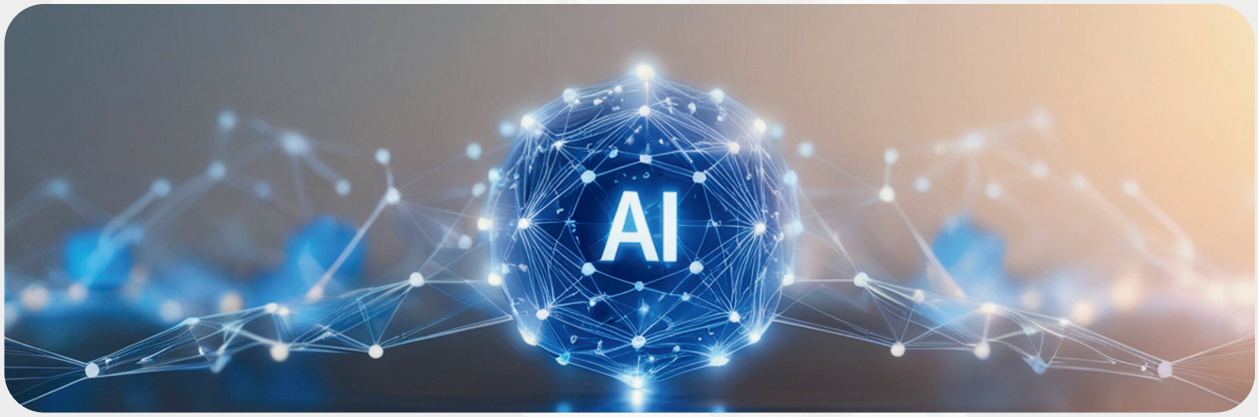
04

INTEGRATIONS & PRODUCT DESIGN

Payment integrations · APIs · UI/UX design · Technology consulting







OUR DEVELOPMENT JOURNEY

2021

Commerce Foundations

On-Mart Zambia launched, creating the foundation that later evolved into Qeta Marketplace.

2025

Qeta Ecosystem Direction

The company consolidated its product vision around connected African digital services.

2026

TiQety Goes Live
Stopova Goes Live
Qeta Marketplace Goes Live

TiQety, Stopova and Qeta Marketplace moved into live deployment, bringing events, mobility, logistics and digital commerce into one connected ecosystem.

Next

Scale and Expansion

Deepen partnerships and expand beyond Zambia.

MARKET OPPORTUNITY

Qeta serves markets where digital adoption is growing but services remain fragmented. Our opportunity spans events, transport, commerce, civic services and organisational digitisation—beginning in Zambia and designed for wider African relevance.



TAM

Africa

Long-term regional market

SAM

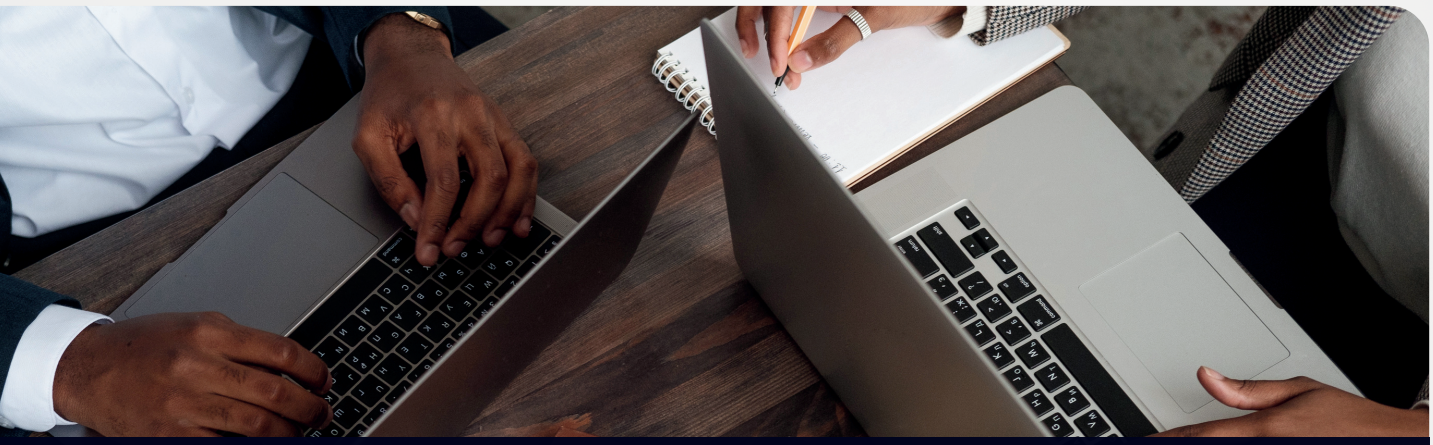
Southern Africa

Near-term expansion market

SOM

Zambia First

Primary launch and validation market



TARGET MARKET

Qeta builds for organisations and users who need simpler, connected digital journeys.

Organisations & Institutions

Event organisers, churches, media houses, councils, transport operators, retailers, service providers and institutions seeking digital operations and accessible customer journeys.



Everyday Users

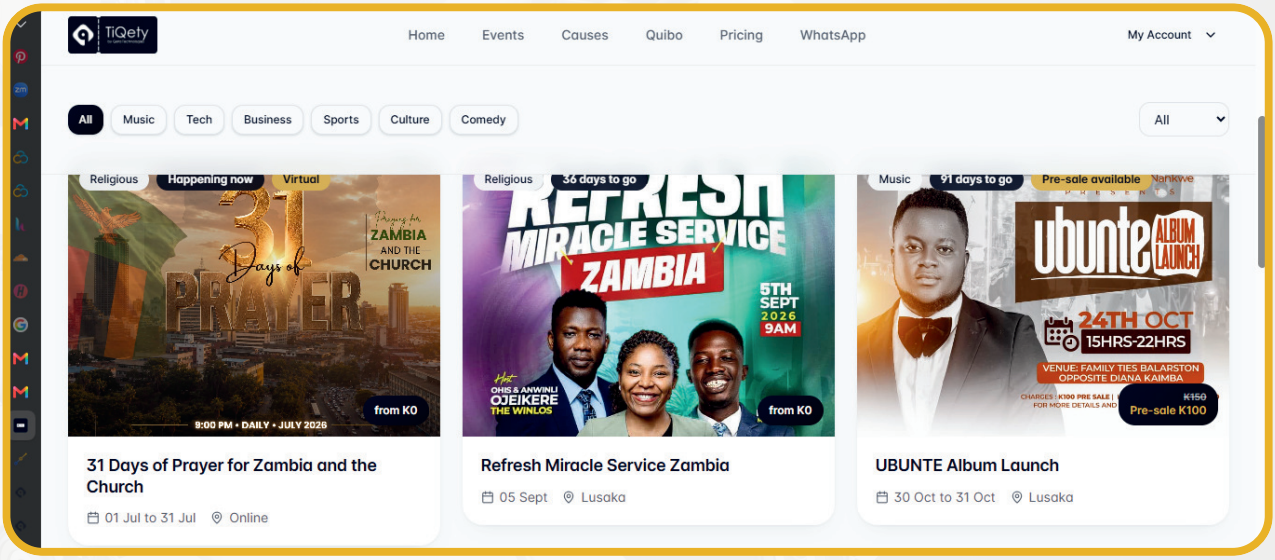
People discovering events, registering, travelling, shopping, requesting urban services, making payments and interacting through familiar channels such as WhatsApp.



MARKET VALIDATION

Signals from Real-World Use

Qeta validates products through practical deployment, direct partner conversations and real user journeys. TiQety has processed event and cause activity end-to-end, enabled WhatsApp discovery and payments, and attracted partnerships across events, churches and awards platforms.



Product

Live

TiQety Platform
Stopova Platform

Market

Growing

Partner Pipeline

TRACTION

Qeta's early traction is reflected in a working ecosystem foundation, a live flagship product, successful payment flows, partner onboarding and growing interest from event organisers, institutions and service operators.

Live

Stopova, TiQety & Quibo

Events, causes, registration, ticketing, Engagement, Trips and Mobility are operational.

Active

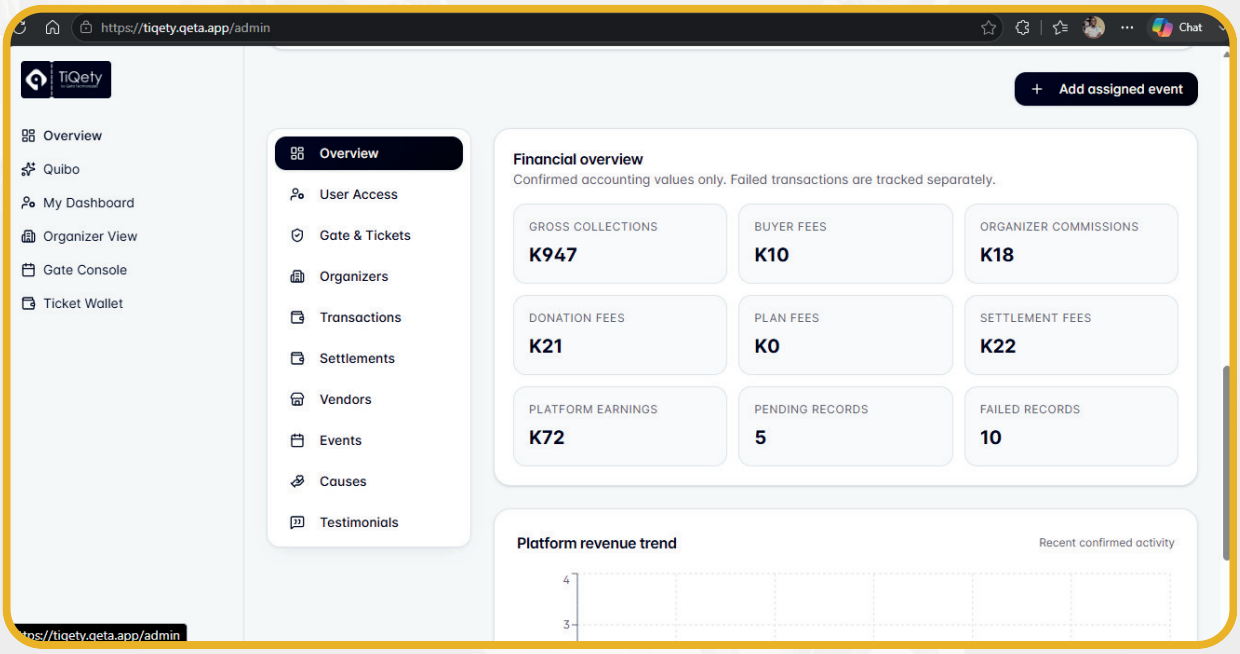
Partnerships

Partnership conversations and onboarding are growing across multiple sectors.

Launch Pipeline

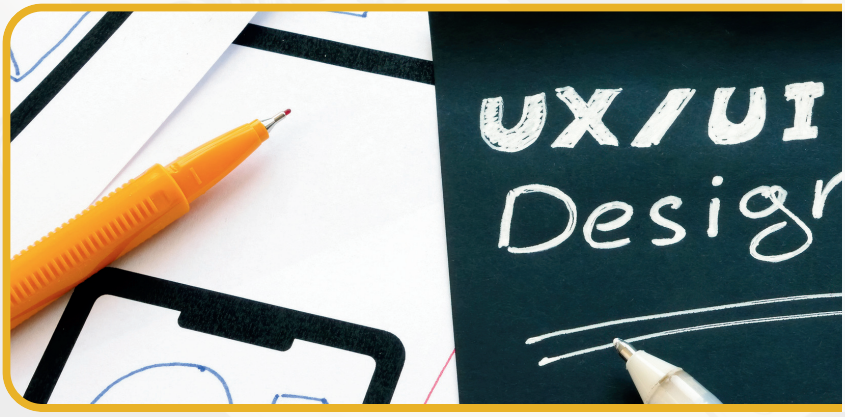
Ecosystem Products

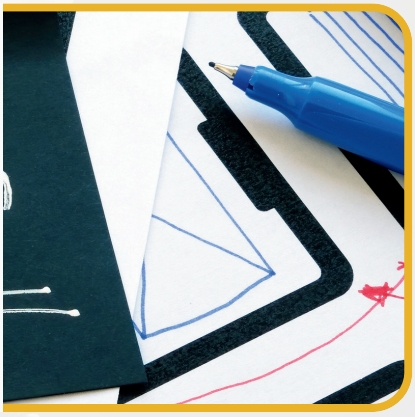
Qeta Marketplace is still in it's final phases of development and integration within the ecosystem.



HOW WE WORK







Discover & Design → Build & Integrate → **Deploy & Improve**

Requirements • UI/UX • Architecture

Engineering • APIs • Automation

Cloud • Support • Continuous Improvement

TIQETY OVERVIEW

Digital Event Engine

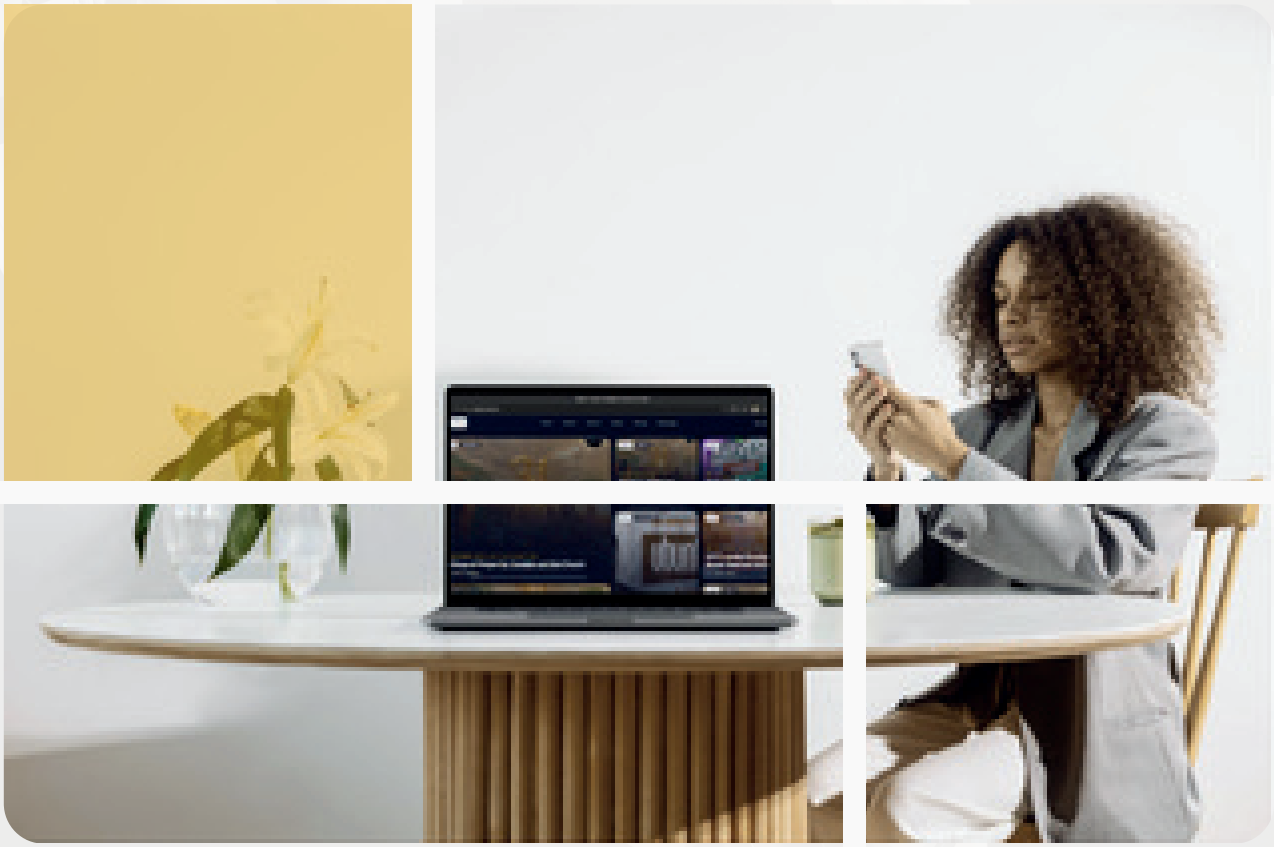
TiQety helps organisers manage event discovery, registration, ticket sales, causes, payments, attendee communication, analytics and gate access through web and WhatsApp experiences.

User Access

Web + WhatsApp

Organiser Value

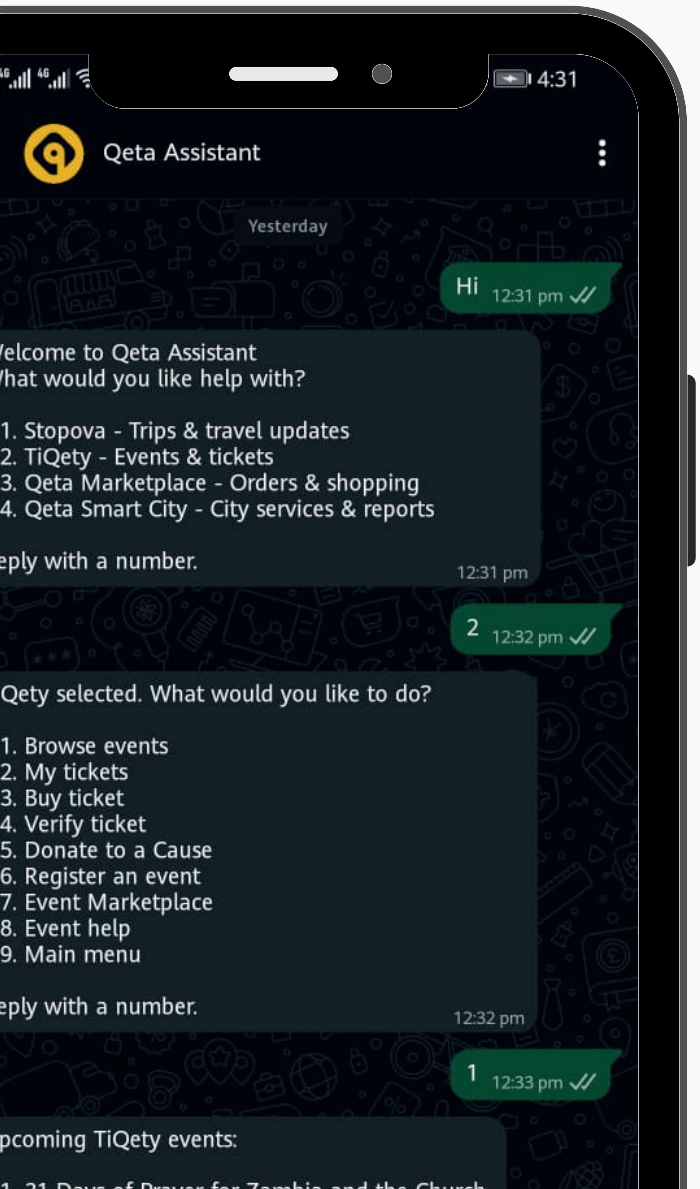
End-to-End Tools



ECOSYSTEM ACCESS

Qeta Assistant

Qeta Assistant is the unified WhatsApp entry point for Qeta products. Users choose a service from a simple menu, complete supported journeys and receive updates without downloading another app.



Familiar Channel

+260 774 665 285

Unified Access

One Number. Multiple Qeta Services.

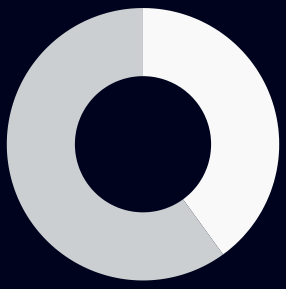
ECOSYSTEM AT A GLANCE

Flagship Product:

TiQety

1 : 1

Web and WhatsApp Access Model



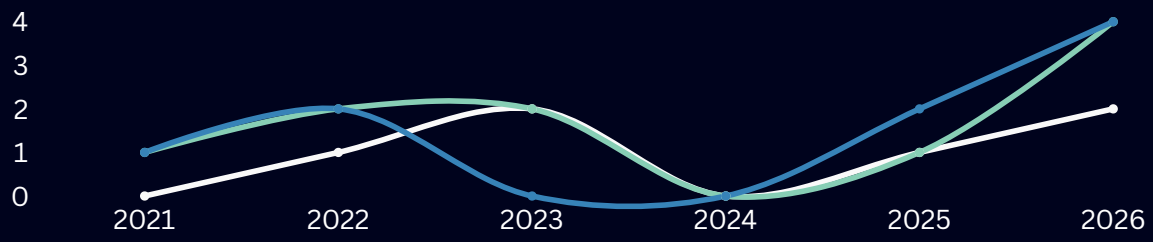
Active Product Portfolio

4

Access Channels

2

Independent products. Shared infrastructure. One connected Qeta ecosystem.



WHY QETA IS DIFFERENT

Qeta combines real product-building experience with service delivery. We understand the full journey, from discovery and design to software engineering, integrations, deployment, user adoption and ongoing improvement.

Full Cycle

Strategy, design, engineering, deployment and support under one technology partner.

Integrated

Payments, WhatsApp, APIs, cloud services and operational dashboards connected into coherent systems.

Product-Minded

We build for real users, measurable value and sustainable day-to-day operations.

Scalable

Solutions can grow from focused pilots into larger organisational and regional deployments.

Locally Relevant

Our products respond to local operating realities, access patterns and customer behaviour.

Adaptive

We remain involved through deployment, support, feedback and continuous improvement.

WHY ORGANISATIONS CHOOSE QETA

Organisations choose Qeta when they need more than a developer. We bring together product strategy, software engineering, cloud, AI and operational thinking under one accountable technology partner.

CLIENTS & PARTNERS

ORGANIZATIONAL STRUCTURE

Qeta Technologies operates with a lean and agile organisational structure led by Chibesa Malembe, Founding CEO & Lead Developer, who provides strategic leadership and oversees product development and technology delivery, alongside Ms. Mailes Chilufya, Business Development Manager, who drives partnerships, business growth and client engagement. They are supported by part-time interns and outsourced professionals engaged according to project requirements, with plans to grow into a larger full-time team as the company expands.

Purpose-Driven Innovation

Collaborative Excellence

Integrity & Growth



Chibesa Malembe
Founding CEO & Lead Developer



Mailes Chilufya
Business Development Manager

COMPLIANCE

Formal business and tax compliance records are available for partner due diligence.



Form V
Business Registration No. **320241001325**
Serial No. **1317259**

Republic Of Zambia

THE REGISTRATION OF BUSINESS NAMES ACT

(Act No. 16 of 2011 of the Laws of Zambia)

CERTIFICATE OF REGISTRATION

I HEREBY CERTIFY that: **QETA TECHNOLOGIES** this **18th** day of **January 2024** have (has) been duly registered pursuant to and in accordance with the provisions of the Registration of Business Names Act, and the Regulation made there under, and have (has) been entered under the Number **320241001325** in the index of Registration.

Given under my hand at Lusaka, Zambia, this **18th** day of **January 2024**

PERRY MWABA
Deputy Registrar of Business Names

For further details relating to this business visit
http://www.pacra.org.zm



ZAMBIA REVENUE AUTHORITY | My Tax Your Tax Our Destiny

General Tax Clearance Certificate

TPIN: 1009504472 **Jurisdiction:** ISMTO_Lusaka

Business Name: QETA TECHNOLOGIES
Taxpayer Name: MALEMBE CHIBESA
Physical Address: 354 OFF KATIMAMULILO ROAD GARDEN Lusaka

Province: LUSAKA PROVINCE **Date:** 04/06/2026
Email: CHIBS.MALEMS94@OUTLOOK.COM **Certificate Number:** 2637454554
Contact Number: 0975653475

Dear Sir/Madam

RE: TAX CLEARANCE CERTIFICATE FOR MALEMBE CHIBESA - SECTION 81B (CAP 323)

This is to certify that MALEMBE CHIBESA trading as QETA TECHNOLOGIES, TPIN 1009504472 is duly registered for tax purposes.

In addition, this tax clearance certificate has been issued to MALEMBE CHIBESA trading as QETA TECHNOLOGIES pursuant to section 81 B of the Income Tax Act (CAP 323).

This certificate is valid up to 31/12/2026.

Accordingly, in terms of section 81 B of the Income Tax Act, for the duration of this certificate, the above named is free to conduct business in line with the trading license held.

Please note that any established act of non-compliance with the provisions of the Income Tax Act shall invalidate this Certificate.

You are advised to always scan the QR code to verify the validity of this Tax Clearance Certificate especially when submitted on a date different from the print date.

Yours Faithfully,

RICHARD KAPASA
Commissioner Domestic Taxes
Zambia Revenue Authority

NOTE: This notice has been issued for and on behalf of the Commissioner General

Zambia Revenue Authority Domestic Taxes Division
Enquiries Email: advice@zra.org.zm Website: www.zra.org.zm
ZRA National Call Center: 4111



NATIONAL PENSION SCHEME AUTHORITY

COMPLIANCE CERTIFICATE

Employer Account Number: **6827489**
Certificate Number: **CF740837917809117421521310**
Date Issued: **8th June 2026**

This compliance certificate is issued to
QETA TECHNOLOGIES
without any alterations and is valid till
6th September 2026

Authorized Signatory

To authenticate this certificate, scan the QR code or visit **https://icare.napsa.co.zm/compliance/verify** and enter the **Certificate Number** to verify.

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Corner of Church Road and Kabelenga Road
Contact center Toll-free Line 677
+260 973 000 677 +260 211 395 677 info@napsa.co.zm www.napsa.co.zm

Be smart, Secure your future

Qeta Technologies



LET'S BUILD WHAT'S NEXT

Whether you are digitising operations, launching a new platform or modernising customer experiences, Qeta Technologies is ready to turn the challenge into a practical, scalable digital solution.

Lusaka, Zambia

+260 774 665 285

hi@qetatechnologies.com

www.qetatechnologies.com